

SHARE YOUR LOVE FOR TREES



Social media. Twitter, Facebook, Linked-In and the like. It is growing so fast and near everyone uses some form of it in today's tech world. We get news and information in near real time through these outlets. Not only do we get the information but we can also instantly share that info with all our friends and contacts.

Tamke is pursuing both Facebook and Linked-In as a means to better communicate with our clients and to also provide our "friends" with up to date real time information regarding the care of trees and shrubs. Additionally, we can instantly share disease, insect, and plant health concerns with this group when critical concerns arise. This information can then be "passed forward" if you choose.

These tools are also a great platform for education. We intend on having short video segments with the current news in tree and shrub care. These videos may also feature our arborists out doing what they do best in challenging and unique situations.

We invite all those that have specific questions or concerns to post their questions to our "panel of experts" for advice and help in diagnosis. This could be for a perceived problem or perhaps you are just curious about something in your landscape. We are always available to receive and respond to your inquiries. Chances are, if you have a question or concern, others likely have the same question or concern. Let's share that information between ourselves and our friends.

So, we invite you to "like us" on Facebook and connect with us on Linked-In. Stay informed on new and upcoming issues or events and share that information with your groups and friends. The more the merrier and likely the happier our trees and shrubs will be as well.



PROS & CONS OF ASH TREES

Ash, like all shade trees, provide value such as reduced heating and cooling costs, storm water management, reduction in air pollution, and improved soil and water quality. But the benefits of our shade trees go well beyond these attributes. There's the psychological, social, aesthetic, and sometimes a historical value along with the monetary one. Per the US Dept. of Agriculture, a 36" Diameter White Ash tree can provide a savings of \$301 a year to the property owner. In fact, a number of studies have shown that real estate agents and home buyers assign between 10 and 23 percent of the value of a residence to the trees on the property.

Ash trees are already challenged with such stresses as ash yellows, root rot, and anthracnose. But with the invasion of the Emerald Ash Borer in NJ & PA, the mortality rate for our Ash trees is 99.7% if left untreated. Residents and municipalities need to make decisions immediately on a management plan. A Tamke arborist should inventory and grade your ash trees to put together a management plan specifically for your property.

