

FOR IMMEDIATE RELEASE

## **Tamke Tree Experts, Inc. Earns Tree Care Industry Association Company Accreditation**

Tamke Tree Experts, Inc., a residential and commercial tree service in Liberty Corner, New Jersey, recently renewed their 3-year Residential/Commercial Accreditation in accordance with Tree Care Company Accreditation standards put forth by the Tree Care Industry Association (TCIA), America's oldest and most respected tree care trade association

Tamke Tree Experts, Inc. was the 2nd company in New Jersey to receive the Tree Care Industry Association (TCIA) accreditation; a program built on a threefold foundation of ethics, quality and consumer confidence.

The program is a rigorous audit and examination of Tamke Tree Experts, Inc.'s policies and procedures and acts as a "seal of approval" for customers. "Accreditation is a process that helps the owner really get a handle on their business, get it organized, understand strategically how it works and where they want to take that company in the future," says Bob Rouse, TCIA's chief program officer. "It shows customers that this is a model tree care company, the best in the area, and raises the bar for other tree care companies in the area."



TCIA Accreditation is the only program of its kind in the tree care industry. The process evaluates businesses to ensure that professional practices and standards are met in every department and at every level of the company. The 3-year Accreditation achievement demonstrates that Tamke Tree Experts, Inc. has undergone an extensive review of practices as well as a site visit, and adheres to all accreditation standards.

### **Contact:**

For more information regarding the Tree Care Industry Association, visit [www.tcia.org](http://www.tcia.org). For more information about tree care, visit [www.treecaretips.org](http://www.treecaretips.org). For more information regarding the Accreditation program or to obtain digital photos, contact Bob Rouse at (800) 733-2622 x117 or email [rrouse@tcia.org](mailto:rrouse@tcia.org).

For more information about Tamke Tree Experts, Inc., visit [tamke.com](http://tamke.com) or call (908) 647-3537.